15c

Chicago's Own

BILL HAYES

See Page 6

MARCH 3. 1951

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Unmask Old Gold Dancing Girl: Page 8

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Letters to the Editor

All letters must be signed; anonymous contributions are not acceptable.

My sister got a toy mule for Christmas and is calling it Uncle Milty.

Chicago, Ill. MISS DIANE CRICHTON

What happened to Richard Hart who used to play Ellery Queen? He is a lot better than Lee Bowman.

Kenosha, Wis. JOAN RAMSDELL

Ed. Note: Mr. Hart died recently.

Bravo! Bravo! Bravo! Bless the lack of censors or we would never have seen "The Silver Cord" on Pulitzer Prize Playhouse.

Chicago, Ill. LOIS ALFERT

TV in my estimation has brought the family closer in many instances where it watches the choice programs (of which there are still very many). But I feel that the movies on TV which treat divorce as an almost virtue are leading to the destruction of the family. So also, those which frequently disclose a woman with another's husband are continually lowering the standard of morality. Many of the costumes being worn are also aiding in the degradation of society. Can't we do something?

Chicago, Ill. MICHAEL JOHN SAGE

Ed. Note: Write the program director of the station offending.

Would you please send us a list of all the channels and cities having TV?

S. Bend, Ind. CHESTER ALLEN, JR.

Ed. Note: We have published such a list in earlier issues. A new, revised list plus a map will be forthcoming.

Faye Emerson is not only beautiful but a wonderful mother.

Chicago, Ill. MRS. ELLEN BLACK

Sir:

Men in their underwear (on TV) are not so cute . . .

Melrose Park, Ill. L. C.

Ed. Note: L. C. was too modest to sign his or her full name. Normally we do not print such letters unless the writer asks us to conceal his identity.

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MARCH 3, 1951

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MEMBER AUDIT BUREAU OF CIRCULATIONS

NEXT WEEK "Life With the Isbells"

Our cameraman visits the home of the Harold & Marie Isbells and records scenes with Joy and Jill, adopted twins of WGN-TV stars. Read it next week in *TV Forecast,* on sale Fridays at leading newsstands.

ON THE COVER—Elaine Neblett, WBKB songstress, can be seen Mondays thru Fridays on Goldblatt's "Let's Have Fun" telecast on channel 4. See page 10.

NEW YORK—Chicagoans will be happy to know that folks here feel left out about Phonevision. Can't understand why Commander Eugene McDonald picked his home town for the test, of all places. . . . If Sid Caesar is going to cut his shows to once a month, the comic knows nothing about it. "With a whole month to worry about what I'm going to do on the next show, I'd go crazy. Things are bad enough as they are." . . . Betty Betz, the Hearst teen columnist, has four sponsors lined up for a show beamed at the young crowd. . . . Milton Berle and Arthur Godfrey, despite their rugged schedules, are still tops in popularity here.

Rosemary

Rosemary Clooney, vocalist on "Songs For Sale," is said to have an appeal tailored for TV. . . . There's a new organization here called American Women in Radio and Television, an off-shoot of the National Association of Broadcasters. . . . Al Schacht, the baseball clown, is reported warming up for his own TV show.

Ella Raines is giving Faye Emerson some bigtime competition for audience appeal. . . . Newest TV gadget: costume jewelry which fastens directly to the skin. It's supposedly loss-proof from 8 p.m. to 2 a.m. . . . According to Ed Wynn, "when I was with Ziegfield, I played to maybe eight or ten thousand people a week. Now in one night on television, millions see the act. It's a great feeling." . . .

Literary fans of the late humorist, Bob Benchley, will be pleased to know his son John will soon be writing video scripts, probably in a show deal with John Steinbeck. . . . Dizzy Dean will telecast the Yankee baseball games again this year. Ol' Diz, who is famous for his battle against the English language, got himself in hot water with New York's large Italian population last season by referring to Phil Rizzuto as "Rizzuti." . . . Imogene Coca is getting such a top figure for night club, thanks to her TV success, that she is trying to figure out a way to let the government get the "take-home" pay, and she'll be satisfied with the tax.

Comic Danny Thomas is as popular here as in Chicago, but the network executives wish he would stop rapping TV, even if he's only kidding. . . . Vince MacMahon, a Northwestern U alumnus, is a dead ringer for Jack Haley. Autograph fans keep stopping him. "It takes a lot of pressure off Haley," says MacMahon, "but the wear and tear on me is rough."

The Dave Garroway show has a heavy viewing audience here, but New Yorkers complain that the show comes through too late—10 p.m. here. . . . Jerry Lester, the Bean Bag king, has finally clicked here, after a lukewarm period. . . . Frank Sinatra has an entourage of only 50 (count 'em) 50 people who follow him around doing things for him. . . . Morey Amsterdam, the transplanted Chicagoan, is more popular here than in the Windy City. . . . Leo Seltzer, who dreamed up the Roller Derby during his Chicago Coliseum days, is referred to here as "the walking Fort Knox."

Dane

Sportscaster Ted Husing is taking the same beating here from TV critics as he does in Chicago, which is plenty, but he remains calm and unruffled. The money probably helps. . . . After his impressive performance on "Nash Airflyte Theater" actor Dane Clark will be slated for a return appearance.

Gotham is scraping the bottom of the barrel for dramatic scripts.

Chicago's Own

Bill Hayes

of "Show of Shows" fame

Whenever handsome young Bill Hayes gets the spotlight as featured tenor on the Saturday night "Show of Shows," viewers are looking at the Chicagoland kid who wouldn't take "no."

Not just once, but four times straight, Bill was turned down by his campus dramatic fraternity. The best he ever got for his trouble was some kindly advice to forget theatricals. It happened at De Pauw university in Greencastle, Ind., home of the now red-faced Duzer Du group.

Right now, Bill Hayes of Harvey, Ill., is one of the hottest singing prospects to crash the NBC network, and easily holds his own against the more experienced cast members of that star-packed variety show.

Bill probably inherited his artistic talents from his father, William, Sr., who harmonized with a quartet in the dear, dead radio days of Sam 'n Henry. Bill, Sr., a Chicago publishing executive, used to encourage his three sons to take part in amateur shows and high school productions. Oldest brother George, 29, now owns a camera store in Kokomo, Ind., and younger brother Philip is a senior at University of Kentucky.

Young Bill graduated from Thornton Township high after a strenuous 4-year campaign in dramatics, track, swimming, cheerleading and choral work. Besides all that, he edited the yearbook, played violin in the orchestra and sang in the glee club.

He entered DePauw in 1942, but left after one year to join the Navy as an Air Cadet. Following his discharge in 1945, things started happening to Bill Hayes.

LEFT — Bill shows early traces of flashing audience appeal.

He returned to De Pauw, married his high school sweetheart Mary Hobbs, and then went on to study advanced music at the Christiansen Choral school and Fred Waring's Workshop in Pennsylvania. Next came a junior-sized break.

Bill's younger brother Phil had been coming along in his own right as a musical bit player. He snagged himself a part in "Carousel" but came down ill before the opening. Bill stepped in, won the part and played 102 performances. Not yet satisfied, he enrolled at Northwestern U. and emerg-

ed in 1949 with a master's degree in music. His biggest help during this period came from John Toms, an instructor who took a personal interest in the young pupil.

Bill next hit Chicago for more practical experience. He found it by singing in a synagogue, directing the Harvey Federated Church choir, and taking radio stints. Between jobs, he studied opera at Roosevelt College.

The big break was waiting for him then, and Bill was ready. In 1949, he won the juvenile singing lead in Olsen & Johnson's stage scramble "Funzapoppin." Next, the riotous O & J team broke into NBC video with their "Fireball Fun For All" show, but Bill was still in there pitching those tenor notes.

About this time, producer Max Liebman was assembling a big Thanksgiving TV show, and dangled an offer before the rising young star. Bill's contract intervened, but he didn't have much longer to wait. In February, 1950, Bill Hayes joined "Show of Shows" as a featured vocalist.

He's now 25 years old, and lives with his family at Jackson Heights, N.Y. His most loyal fans, of course, are his wife Mary and two children—a daughter age three, and a one year old son. Daily however, they're joined by thousands of fans along the network. Bill Hayes fan clubs are springing up like mushrooms.

It's a far cry from those college days, when Bill was turned down four times in a row and told to "forget about theatricals."

The "Show of Shows," one of the most expensive affairs on TV, has a host of sponsors to split the cost. Among present advertisers are Benrus Watch, Crosley Refrigerators, Swift and Company, S.O.S. Scouring Pads, Minnesota Mining and Wildroot. Its main competition for audience appeal comes from the CBS combination of Frank Sinatra and "Sing It Again."

—Marty O'Shaughnessy

but ✶!+c who is she?

By CHUB McCARTHY

IT took me exactly six months to wrap up this exclusive for all of my favorite readers, but here it is: the identity of that dancing pack you see on the Old Gold show each time NBC presents the Original Amateur Hour.

And now that it's all over, the fun is sorta gone cause I won't have anything to do in my spare time. I could have told you that the gal whose shapely gams have excited a bit of curiosity is my mother-in-law, and the little match box is my mother-in-law when she was a girl, but that really isn't so.

Everyone knows my mother-in-law is really Frank Gallop on "Lights Out."

It seems the makers of Old Gold are really not content with just one thing, making the best cigarettes. They've also been teasing you and me with the dancing pack and match box now for a good while, a mystery which has probably caused more controversy than the plunging neckline.

One reader in Kalamazoo, Mich., insists the dancing girls are really Mary Hartline and daughter. That surprised even Mary who is currently not a mother.

Another said they must be Ruby Keeler and daughter. More than a few hundred swore Mrs. Dennis James and daughter were under the pack and match box covering.

No one accused Ted Mack of rolling up his pants leg and doing a fast tap. It could have been—but some photos *TV Forecast* were able to latch onto began to solve the mystery. The pictures firmly established the fact that some luscious female creature owned what the sponsors called "titillating pins," or legs.

The Mystery Miss is a professional dancer, one of a famous family of

dancers, living in New York, it was learned. She lives a comparatively quiet life—if you can call working on TV a quiet life—in a small apartment in Manhattan's midtown section. Ask her and she'd be the first to say the whole thing is a bit frustrating. She'd love to have her name and face before the public, an estimated audience of more than a million viewers.

Instead, for the sake of keeping everyone in a state of suspense, she is destined to stay veiled.

The poor creature is under strict instructions not to reveal her identity to anyone, nor to appear at functions where her identity might be suspected.

Twice a week she slips from her apartment to the studio where she remains in seclusion until the time comes for her to make her appearance. After that she disappears again, not to return until the next show.

No one knows any better than McCarthy what it is like to hide. For years my pointed head was the butt of many jokes.

But back to the mystery girl. You're not the only one wondering just who she is — Hollywood directors have plagued NBC officials—even peeping Toms have tried to crash the stage-door—all to no avail.

I did it the easy way.

I took the advice of a fortune teller who directed me to one Mrs. David R. Adams of Chicago. For guessing the name of the dancing girl, Mrs. Adams is being presented a 25 year subscription to the nation's finest television magazine, *TV Forecast*. Mrs. Adams hit it on the button, and she should be complimented for solving a problem that has thwarted the best detectives in our city.

Somehow I forgot to ask her if she smoked Old Gold cigarettes, I was so excited to learn the identity of Miss F. V.

Now, if you'll kindly turn to page 38 we'll give you not only her name, but an exclusive photograph!

She Lost Her Southern Accent

The "Let's Have Fun" show on WBKB is probably the fastest motion TV stint on the local daytime scene. Emcee Hank Grant, vocalist Kyle Kimbrough and announcer John Dunham race around endlessly pulling gags, spouting songs and herding women shoppers through a maze of zany contests.

Therefore it's only natural that Grant's number 1 charmer—vocalist Elaine Neblett—has spent most of her 21 years in transit. Elaine was born in Detroit and moved to Clarksville, Tenn., at the age of three. Before she barely acquired a drawl, the blonde tot went on to Norfolk, Virginia.

At the age of 11, she had a brief nibble at fame on a juvenile radio series that was considered entertaining but didn't exactly rock the entertainment world. Elaine was next heard from at Northwestern university, where the drama & music department went to work fulltime boiling out her cotton-soft southern accent.

The treatment worked, and Elaine hitched onto vocalist chores with Henry

Winner of the recent "Let's Have Fun" six week search to name "The Thing" Is Mrs. Freda McGuine of 2520 N. Burling, Chicago. Her entry "Luna-Tuna" was picked by a panel of judges that included vet film actor Monte Blue. She was presented with the keys to a new automobile by Louis Goldblatt, executive vice president of Goldblatt's, which sponsors the show.

ELAINE NEBLETT

Brandon's orchestra, and later with Frankie Masters. When auditions were held for "Let's Have Fun" in summer of 1950, Elaine won the job of featured singer and has been a regular member of Hank Grant's daily circus ever since.

Elaine's large - sized charm is squeezed into a compact 5 foot frame. she weighs only 105 lbs. despite her penchant for southern fried chicken. Her good looks are startling, hazel eyes setting off the blonde sweep of her hair in a way that prods male viewers closer to their sets. Her hobbies are swimming and collecting pictures of her show people friends.

"Let's Have Fun" is sponsored by Goldblatt's Monday thru Friday via WBKB at 2 p.m. The hour long fiesta is staged in the loop store's 8th floor auditorium, and is open to the public.

Time Lapse Films Cover Orchid Growth

The unseen growth of the orchid will be revealed on John Nash Ott's "Seeing the Unseen" series over WGN-TV Wednesday, March 7, from 7 to 7:30 p.m.

Special guest on the program will be Mr. Andrew Benson of DesPlaines, Ill., noted world authority on the orchid plant.

Hollywood's Attitude Toward TV Stupid

By JACK MABLEY

There's a front page editorial in the newspaper *Film Daily* which attempts to tell the advantages of theater entertainment over home television entertainment. In the adjoining column is a story with the headline "POPCORN SOLD IN 95 PCT. OF U.S. THEATERS."

As long as theaters sell popcorn and candy wrapped in brittle paper, and are afflicted with noisy teen-agers and gabby women, they're going to get plenty of competition from home television. I've been to three movies in the past year. All were excellent films, but my enjoyment was spoiled in all three instances by noisy neighbors.

I realized then that in a theater all you can do is sit and be annoyed. At home when somebody gets noisy during a good TV show, that somebody is told off in a hurry.

Film Daily also chides TV for its "Tom Thumb" screens, and notes that dance groups must be confined to six or eight people. That is typical Hollywood thinking. "It may not be good, but it's big." Hollywood should realize that all other things equal, a TV set owner would rather sit at home and watch 8 good dancers than go to a theater and watch a line of 160 dancers.

The newspaper also praises the comfort of theater seats. Maybe so, but I think that when theaters install individual sofas for each customer, they'll have approached the comfort of watching TV. At least I do all my viewing from a horizontal position.

These arguments against TV are typical of Hollywood. The bulk of the industry is being incredibly stupid in its approach to television. They do not realize what a tremendous hold it has on the public, and instead of working with TV, or putting TV to work for them, they fight it. If they don't wake up soon they'll be completely submerged—and it may already be too late.

One reason they have no conception of television's impact is that all of the major shows in TV reach the West Coast on kine. I think you can kiss off 50 per cent of the effectiveness of a TV show when you put it on kinescope.

As a consequence, the big shows in Los Angeles are Hopalong Cassidy, Gene Autry, Time for Beany and similar anomalies. With such a lineup, it's no wonder the Hollywood moguls underestimate video. But with so much at stake, you'd think they'd take time enough to come East and learn the facts.

* * *

Otis Carney, of Chicago, who writes a syndicated television column, had this to say about Arthur Godfrey's military tours of duty. Mr. Carney said what I think, but he said it better.

"This latest Godfrey excursion is one of the cheapest publicity stunts in the short history of television. . . . The thing that hurts me is to turn to the war deaths sections of any newspaper and see the pictures of the young GI's and Marines, lately dead in Korea.

"These men went to war too. Not with any high-powered press agentry. They merely slipped away and died."

(Mr. Carney, incidentally, fought his war as a Navy aviator).

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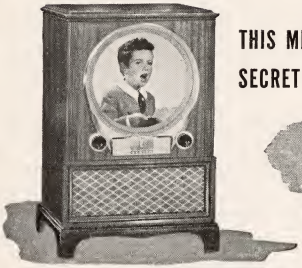

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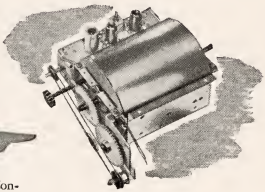

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Added information

FOR FRIDAY, MARCH 2, 1951

12:00 9 Open House Guests: Perseverance Chapter of the Eastern Star

1:00 4 Garry Moore Show Guest: Tizzie Lish

2:00 5 Vacation Wonderland Trip along the Oregon trail

2:30 5 Bert Parks Show Saying goodby with tunes like "Home Cooking," "I Get A Kick Out Of You," and "So Long, It's Been Good To Know You" Bert introduces Bill Goodwin

3:00 5 Kate Smith Hour Guest: Evalyn Tyner novelty musical act, Lewis & Van tap dancers, John Butler ballet group, and Ethel & Albert

6:30 7 Life With Linkletter Guests: "Tarzans" of two generations Elmo Lincoln & Lex Barker

7:00 4 Mama Nels is accused of cheating in school exam & decides to run away

7:30 4 Man Against Crime Mike Barnett walks into an organization whose merchandise was the sale of murder

5 Quiz Kids Frankie VanderPloeg, Sally Ann Wilhelm, Lonnie Lunde, Melvin Miles, and guest Margaret O'Brien will talk and be questioned about spring

7 Penthouse Party Guests: Hank Fort comedienne songwriter Peggy Ann Garner and Dick Buckley comedian

9 You Asked For It Man and octopus wrestle under water; expert tells the whys and wherefores of the Theremin; El Brendel & Bert vaudeville act

8:00 9 Hands Of Mystery "Disappearing Bride"

9:00 9 Cavalcade Of Stars Guest: Joey Bishop comedian

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Saturday

MAR. 3	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:15 7 Fun Fair—Variety

9:45 7 Acrobat Ranch—Western Circus

10:00 7 Faith Baldwin Theater—Drama
"Fountain Of Youth" with Glenda Farrell. Tale of aging musical comedy star who finds herself tiring of the merry-go-round of Broadway stardom

10:30 4 Grand Chance Roundup
7 Dick Tracy—Cartoon Film

11:00 4 Big Top—Circus Show
7 Two Girls Named Smith
Situation comedy, Peggy Ann Garner and Peggy French as the 2 young ladies

11:30 7 I Cover Times Square—Drama
Weekly adventures of columnist

12:00 4 Movies For Kids
"Flash Gordon" serial and "Custer's Last Stand"

1:15 4 Basketball
Army at Navy, Vin Scully describes

1:45 2 Preview Time (Decoded)

2:00 2 "Homecoming"—Feature Film
Clark Gable and Lana Turner. A dangerous, romantic journey set against the background of war

3:00 4 Hair Raising Tale

3:30 4 TV Billboard—Ticker Tape

4:00 4 Multiscope News—Ticker Tape
5 Mr. Wizard—Don Herbert
Bruce Lindgren questions & Don explains & demonstrates natural phenomena that occur in every day living. Topic: effect of air & air pressure upon our lives
7 Paddy The Pelican

4:30 4 Film
5 Nature Of Things—Discussion
Dr. Roy K. Marshall comments.

7 Bar Five Ranch—Western
Feature film "Outlaw Of The Plains"

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SATURDAY—*continued*

4:45 **5 On The Line With Considine**
News, views and interviews
Guest: Sen. Margaret Chase Smith (R-Me)

9 Jimmy Dudley's Sport Page

5:00 **4 Who Ya Laffin At**

5 Victor Borge Show—Comedy
A "straight" concert selection, excerpts from Rachmaninoff's "2nd Piano Concerto" and a piano lesson via TV

9 Meadow Gold Ranch—Western
A tale of the old west in "Blazing Frontier" with Buster Keaton

5:30 **4 Mr. I Magination**
Paul Tripp and Mario Santamaria take a trip across African deserts and through jungles in search of "King Solomon's Mines"

5 Say It With Acting—Charades
Maggi McNellis & Bud Collyer me "Call Me Madam" and "Darkness at Noon"

7 "Gangsters Of The Frontier"
Western feature film

6:00 **4 Sam Levenson Show**
Guests: Earl Wilson and son "Slugger"

5 Front Line Camera—News
Late information from Clifton Utley

9 Pet Shop
Gail & Gay Compton present Janet Leigh with 2 huskie dogs from Alaska and Helen Bolstad with her white cat "Harvey"

6:30 **4 Ship's Reporter—Interviews**

5 One Man's Family—Domestic
Bert Lytell and Marjorie Gateson star

7 Stu Erwin Show—Comedy

9 Wrestling Film

6:45 **2 Preview Time (Decoded)**

4 At Home Show—Musical

7:00 **2 "Embraceable You"—Feature**
Film with Dane Clark and Geraldine Brooks. She came from wrong side of the city, he from the wrong side of life

4 Ken Murray Show—Variety
Guests: Jon Hall, Frances Langford, Rosie the bear, Lovey the deer, the Australian Woodchoppers, & the Royal Northwest Mounted Police Chorus plus regulars

5 Jack Carter Show—Variety
Guests: Dennis O'Keefe, Yma Sumac, singer and Dunhill's dancers

7 Paul Whiteman's TV Teen Club
Youngsters display their talents

7:30 **9 Madison Sq. Garden Events**
Knights Of Columbus Track Meet

8:00 **4 Frank Sinatra Show—Musical**
Variety stanza with June Hutton vocalist, Heathertones, and guests Perry Como, Frankie Laine, Betty & Jean Kean and the DiGatanos dancers

5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes (see pg. 6), Hamilton Dancers & guest hostess, Joan Bennett

7 Flight To London

8:05 7 "True Glory"—Film

8:30 4 Beat The Clock—Quiz

9:00 4 Sing It Again—Musical Quiz
Dan Seymour emcee with Alan Dale Bob Howard, Judy Lynn, vocalists

9:05 7 Roller Derby

9:15 2 Preview Time (Decoded)

9:30 2 "The Westerner"—Feature Film
Gary Cooper stars in drama of the wild Judge Bean, outlaw of the Pecos

5 Your Hit Parade—Musical
Seven top tunes sung by Snooky Lanson, Eileen Wilson & Dorothy Collins

10:00 4 "Devil Bat's Daughter"—Film
Feature with Rosemary LaPlanche & John Ames. Evidence pointed to giant vampire bat, but girl was accused

5 "We Dive At Dawn"—Feature
Film with Eric Portman and John Mills

9 Wrestling
Approximate time depending on conclusion of track meet. Tarzan Kowalski vs Hombre Montana

10:15 7 Top Views In Sports

10:30 7 "Life Returns"—Feature Film
Onslow Stevens and Valerie Hobson

11:00 9 "No Living Witness"—Feature

11:30 4 Murder Before Midnight—Film

12:00 4 "Campus Rhythm"—Feature
Johnny Downs, Gale Storm, & Robt. Lowery. Radio songstress enrolls in college

(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

PICK'N CHICK'N
A Full Half of CHICKEN Fried to a Golden Brown
• FRENCH FRIES • BUN • BIT OF HONEY
A small Service Charge on all deliveries
PROMPT Delivery Service
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West: Deliveries start at 11 a.m. daily
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North: Deliveries start at 5 p.m. Closed Mondays
Devon Ave. (N) Damen Av. (W)
Fullerton Av. (S) Lake Mich. (E)

Present this coupon for free delivery

Sunday

MAR. 4	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:15 4 TV Billboard—Ticker Tape

9:30 4 Versa-Tile Varieties Jr. Edition
Lady Iris Mountbatten hostess takes the youngsters on an imaginary tour of Havana

10:00 4 "Cinderella Swings It"
Film starring Guy Kibbee

11:00 7 TV Tots Time

11:15 7 Chester The Pup—Comedy

11:30 4 Your Future Home

7 Faith For Today—Religious

12:00 4 "Private Life Of Don Juan"
Feature film with Douglas Fairbanks and Merle Oberon. He returns to Seville secretly to evade the wife he had left years before only to find an imposter successfully impersonating him

7 Bible Stories
Elijah meets Elisha; Choir: St. Luke's Evangelical Luth. of Pk. Ridge

12:25 7 Jack Holden—Commentary

WHAT A WONDERFUL FAMILY SHOW TO SEE . . .

THE

TED MACK FAMILY HOUR

VARIETY — MUSIC — DANCING

5:00 P.M. — SUNDAYS

Watch Today

WENR-TV

CHANNEL 7

SUNDAY

Lilli Palmer

Broadway's most bewitching star
—in a different new program

Presented by
Pond's ANGEL FACE

WBKB CHANNEL 4 3:45 P.M.

Four Leaf Clover Theatre and Quiz

SUNDAYS
5:30
TO 7 P.M.
WGN-TV
(CHANNEL 9)

TOP FILM FEATURES! WIN VALUABLE PRIZES!

FOHRMAN MOTORS
2700 W. Madison
where fine cars are equipped with UNIVERSAL BATTERIES.

SUNDAY—*continued*

12:30 5 American Forum Of The Air
"The Draft Act" discussed by Maj. Gen. Lewis B. Hershey and Rep. Dewey Short (R-Mo)

7 Amateur Hour
Chicago area talent tries out

1:00 9 Pathways Of The World

1:15 9 American Diary—Leo Carrillo

1:30 4 "Sensation Hunters"—Feature
Film with Arlene Judge and Preston Foster. Mystery and adventure

7 Gene Autry—Western Movie
"Doubled Barreled Vengeance"

9 Top Tunes With Trendler

2:00 5 Battle Report—Washington

7 Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo in "Renegade Son"

9 "Wilderness Mail"—Western
Feature with Kermit Maynard

2:30 5 Mrs. Roosevelt Meets The Public
"Propaganda" discussion, Ass't. Sec. State Edward Barrett & Sen. Wm. Benson (D-Conn.)

7 Cowboy Classics—Feature Film
"Border Feud"

2:45 2 Preview Time (Decoded)

3:00 2 "Wild Harvest"—Feature Film
Alan Ladd, Dorothy Lamour, Robt. Preston, Lloyd Nolan in a story of two men who lived violently, and a woman who loved the same way

4 Sunday Salon

5 Meet The Press—Discussion
Guest, Ernest Reuter, Mayor of Berlin

3:15 4 Help Wanted

3:30 4 Ship's Reporter—Interviews

5 Leave It To The Girls
Discussion with Maggi McNellis emcee with Ruth McCormick Miller, Florence Pritchett, Eloise McElhone, Paula Stone, & guest Hy Gardner

7 Space Patrol

9 "Scandal in Paris"—Feature
Film with George Sanders, Carole Landis, Gene Lockhart, Signe Hasso. Tale of the reform of a thief and the crises it causes

3:45 4 Lilli Palmer Show
Katina Paxinou discourses on the theater and Greece

4:00 4 Hair Raising Tale

5 Gabby Hayes Show
Gabby escapes from Indian tribe to warn settlers of impending attack

7 Super Circus—Variety
Join Cliffy, Scampy and Nick Francis for some fun & games; watch Berg's movieland seals; Paul and Pettit acrobats; and LaPaloma & Coy a trapeze act

4:30 4 Tides Of Destiny—Religious
Rev. Richard H. Harvey & Douglas Fisher—sermon highlighted by skits & pantomimes

5 Magic Slate—Drama
"Robin Hood" with Lionel Ames. Fight to vindicate himself & his stalwart band with King Richard, despite the Sheriff of Nottingham

5:00 4 "Cipher Bureau"—Feature Film
Leon Ames, Joan Woodbury, & Charlotte Winters. Tale of life inside Naval intelligence

5 Hopalong Cassidy

7 Ted Mack's Family Hour

9 By Candlelight—Bill Snary

5:30 9 "She's In The Army"—Film
Feature with Marie Wilson, Veda Ann Borg, Robt. Lowery, & Lucille Gleason. Comedy about a debutante & hat check girl in the ambulance service

6:00 4 Gene Autry Show—Western
"Blackwater Valley Feud" conflict between owners of adjoining ranches

5 Zooparade
Marlin Perkins shows how animals in one form or another are employed in the field of art. Feature: Lizard

7 Paul Whiteman Show—Musical
Theme: Mark Twain River Days. Isabelle Bigely, doll in "Guys and Dolls" sings "Someone to Watch Over Me," "Down By the River," and "Every Time I Say Goodby"

6:30 4 This Is Show Business—Variety
Clifton Fadiman mc, Geo. S. Kaufman, Abe Burrows, guests: Kitty Carlisle, Jane Pickens, Liberace, Wally Brown

5 Aldrich Family—Comedy
Henry's in trouble again when he tries to ditch a piano lesson for a sled race with Homer

7 Showtime U.S.A. - Drama-Variety
Nat "King" Cole, Eddie Dowling & Joan McCracken in scene from "Angel In The Pawnshop"

6:45 2 Preview Time (Decoded)

7:00 2 "The Reluctant Dragon"—Film
Feature with Robert Benchley. Walt Disney's sensational feature of a thousand laughs and wonders

4 Toast Of The Town—Variety
Ed Sullivan introduces a series of golf lessons from Byron Nelson. Also Eva LaGallienne, James Melton, and comic Chaz Chase

5 Comedy Hour—Variety
Tony Martin is host to the Andrews Sisters, Milton Berle, and others

7 "Thirty-Nine Steps"—Feature
Film with Robt. Donat and Madeleine Carroll set in the era of the French Revolution

9 They Stand Accused

7:30 9 Armed Forces Hour

8:00 4 Fred Waring Show—Musical
Fireside songs from the '20's, "Sleepy Time Gal," "I'll See You in My Dreams," Lucky numbers inspired from show "Guys and Dolls," "Beginners Luck"

5 America Applauds: Dick Rodgers
Music from his most famous Broadway productions with guests: Celeste Holm, Mary Martin, Valerie Bettis, Vera Zorina, Alfred Drake, Dorothy Maynor and Lawrence Tibbett, Jerome Hines from Met. Opera

7 Crusade In Europe—Ch. XVIII
"Battle Of Supply"

9 Arthur Murray Show—Variety

8:25 7 Film Short

8:30 7 Marshall Plan In Action

9 Chicagoland Newsreel Review

9:00 4 Celebrity Time—Quiz
Conrad Nagel mc with Kyle MacDonnell, Herman Hickman and guests Vera Zorina & Pat Rooney

5 Garroway At Large—Variety
Jack and Connie sing "You Couldn't Be Cuter," Russell & Aura dance to "Stella By Starlight," while Bette sings "In A Little Spanish Town" and Cliff gets in the act on "A Penny A Kiss"

7 Old Fashioned Gospel Meeting

9 Stars Of Tomorrow
Chicago talent competes

9:30 2 "Embraceable You"—Feature
(See Sat. 7:00 listing)

4 What's My Line—Quiz
Arlene Francis, Louis Untermeyer, John Daly mc, guests: Steve Allen and Betty Furness

5 Feature Film

7 Youth On The March

9 Courtesy Theater—Film
Feature "One Million B.C." with Carole Landis, Victor Mature, & Lon Chaney, Jr. Adventure & romance in prehistoric era

10:00 4 "Spotlights Scandals"—Feature
Film, Billy Gilbert & Frank Fay

7 "Hypnotized"—Feature Film

10:45 5 Sheila Graham Show

11:00 9 Eloise Salutes The Stars
Guest: Anne Revere

11:15 9 Powerhouse Of Sports

11:30 4 Film

11:40 4 Pix Of The News—Ulmer Turner

11:55 4 "Navy Secrets"—Feature Film
Mystery involving stolen Navy plan with Fay Wray and Grant Withers

(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Monday

MAR. 5 — WBKB 4, WNBQ 5, WENR-TV 7, WGN-TV 9

9:45 9 **Talking With Toni—Interviews**
Guest: Hair stylist Edmund

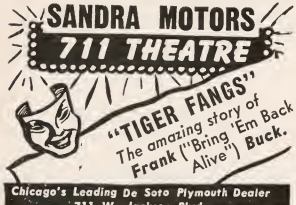
10:00 4 **Fun and Features—G. Menard**
9 **Your Figure Ladies**

10:15 4 **Fun And Figure—Ed Allen mc**

10:30 4 **Fun And Features—(continued)**
9 **Chicago Cooks—Recipes**

11:00 4 **Tele-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**

11:30 4 **Fun And Features—(continued)**



Chicago's Leading De Soto Plymouth Dealer
711 W. Jackson Blvd.
WGN-TV 11 P.M. MONDAYS

EVERY
MON., WED., FRI. 4:15 P.M.
QUAKER PUFFED WHEAT & RICE

Presents
GABBY HAYES IN PERSON
with exciting Western Movies
WNBQ CHANNEL 5
Also Gabby Hayes every Sunday at 4:00 on WNBQ

5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**

12:00 4 **Film**
5 **Meet Mintz**
9 **Open House—Musical Variety**
Audience: Women's Service Club; Guest: Max Schulein magician

12:15 4 **For Ladies Only—Commentary**
5 **Newsroom—Late Information**

12:30 4 **Cooking Is Fun—Tina Redmond**
5 **Panorama Shop—Fern Persons**

1:00 4 **Garry Moore Show**
5 **"Lady Chaser"—Feature Film**
Robt. Lowrey and Ann Savage
7 **Housewives' Holiday—Kirchner**
9 **Individually Yours—C. Carlyle**

1:15 9 **Test Pattern**

1:30 4 **First Hundred Years—Comedy**

1:45 2 **Preview Time (Decoded)**
4 **Bill Evans Show—Comment**

2:00 2 **"The Great Man Votes"**
Film with John Barrymore. Dramatic comedy of a lovable toppled highbrow whose loyal kids fought tooth and nail against a town that scorned their father as a failure
4 **Let's Have Fun—Hank Grant mc**
5 **Miss Susan—Susan Peters**

2:15 4 **Edgar A. Guest Program**

2:30 5 **Bert Parks Show—Variety**

3:00 4 **Homemakers' Exchange**
5 **Kate Smith Hour—Variety**
Guest: Nat "King" Cole

3:30 4 **Betty Crocker—Recipes**

3:45 7 **Adventure Stories**
"Lost Jungle" Ch. 5

4:00 4 **Lucky Pup—Children's Show**
5 **NBC Comics—Four Serials**
7 **Mary Hartline Show—Games**
9 **Telephone Game—Quiz**

4:15 4 **Adventure Time**
5 **Gabby Hayes Show**
An adventurous episode in the life of an American hero
7 **Half-Pint Party—Al Gannaway**

4:30 4 **Assembly—Interviews**
5 **Howdy Doody Show—Kids Fun**
7 **Sagebrush Theater—Western**
"Frontier Fugitives" II
9 **Foto Test—Quiz**
Frank Sweeney and Sue Topping

5:00 4 **Comic Capers**
5 **Cactus Jim—Western Film**
7 **Lois And Looie—Kids Show**
9 **Small Fry Club—Bob Emery mc**

5:15 4 **H M Ranch—Western**
7 **Sandy Strong—Puppet Session**

5:30 4 **Window Shopping—Commercial**
5 **Crusader Rabbit—Cartoon**
7 **Tom Corbett Space Cadet**
9 **Trail Blazers' Theater—Film**
"Between Fighting Men" I

5:35 5 **Clifton Utley—News**

5:45 4 **Linger Awhile**
5 **Weatherman—Clint Youle**

7 **Uncle Mistletoe**
Fanciful tales with folks from Wonderland

5:55 5 Public Life Of Cliff Norton
Subject: Bedfellow Etiquette

6:00 4 Music Bowl—Musical Variety
5 Kukla, Fran, and Ollie
7 Champagne Party—Musical
9 Captain Video—Adventures

6:05 7 Club Seven—Musical

6:15 4 Ulmer Turner—News
7 Faye Emerson Show—Interviews
Guest: Frank Sinatra

6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical
7 Hollywood Screen Test
Guest: Arthur Treacher in "The Baker's Dozen"
9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigel

6:45 2 Preview Time (Decoded)
4 Perry Como Show—Musical
5 News Caravan
9 Chicagoland Newsreel

7:00 2 "Wild Harvest"—Feature Film
(See Sun. 3:00 listing)
4 Video Theater—Drama
"Not Guilty—Of Much" with Dane Clark and Bonita Granville. Young people find themselves involved in an unusual law case
5 Paul Winchell-Jerry Mahoney
7 Can You Top This?—Quiz
Jokes and anecdotes related by panel for high score. Sen. Ford emcee
9 Art Jarrett's Rhythm Rodeo

7:30 4 Arthur Godfrey's Talent Scouts
5 Voice Of Firestone—Musical
Guest soloist: Rise Stevens, mezzo-soprano sings "Alice Blue Gown" and "The Night Was Made For Love"
7 Ruggles—Domestic Comedy
9 Al Morgan Show—Musical

8:00 4 Horace Heidt Show
Musical with talent competition
5 Lights Out—Drama
"The Man With The Astrakhan Hat" by Walter C. Brown starring Paul Stewart
7 College Bowl—Musical Variety
All-around benevolent society is Chico Marx as proprietor of soda shop
9 Once Upon A Tune—Musical
Lee Wiley sings "I've Got A Crush On You" also Hildegard Halliday and Stewart Foster

8:30 4 Goldbergs—Domestic Comedy
Yetta hasn't seen Molly since both were married & her tale of woes cost Molly & Jake some disturbing moments
5 Musical Comedy Time
"No No Nanette" starring Mindy Carson
7 "The Big Fix"—Feature Film
John Shelton & Regis Toomey star
9 Health Talk—Discussion
"Understanding Nephritis" by Dr. Howard A. Lindberg, Asst. prof. of clinical med. at Northwestern Univ.

9:00 4 Studio One—Drama
"One Pair Of Hands" by Monica Dickens. Tale of comic & complex experiences as a servant in a series of British homes stars Mildred Natwick and Benholm Elliott
9 No Cover Charge—Mal Bellairs

9:15 2 Preview Time (Decoded)

9:30 2 "Texas"—Feature Film
Wm. Holden, Claire Trevor, Glenn Ford in a saga of great Southwest written in blazing bullets & wildly beating hearts
5 Who Said That?—Quiz
Guests: Margaret Chase Smith and Bob Considine
7 **Academy Theater—Feature**
"Out Of The River" Clark Howat & Jodi Lawrence and "Of Thee I Love" Geo. Carleton & Lois Hall; self-sacrifice of a bride-to-be
9 "Storm In A Teacup"—Feature
Film with Vivien Leigh and Rex Harrison. A dog provokes a newspaper campaign which creates a national scandal

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle
7 **Front Page News & Sports**
INS newsreel releases

10:10 5 Dorsey Connors Show
10:15 4 Wrestling From Hollywood
5 Clifton Utley—News

TOPS IN TV SHOWS
WENR-TV, Monday, March 5th
9:30 to 10:30 P.M.
ACADEMY THEATRE
"Out of the River" and "Of Thee I Love"
plus "PAGE ONE NEWS and SPORTS"
International News Service
Sopnsored by
CORINA CIGARS

Tops in Smoking Pleasure
CORINA

MONDAY—*continued*

10:30 5 **Let's Look At Sports**
7 **Yesterday's Newsreel**
10:45 5 **Herbie Mintz Show—Musical**
7 **Cameraman At Large—Film**
"In and Around Amsterdam" & "My Heart's Choice"
11:00 4 **What's Your Trouble**
5 **Broadway Open House—Variety**
7 **Paul Harvey—News**
9 **Sandra 711 Theater—Film**
Feature "Tiger Fangs" Frank Buck's classic of the capture of wild animals
11:10 7 **Top O'The Weather—Russ Reed**
11:15 4 **Film**
11:20 7 **Walter "Fats" Pischon—Musical**
11:30 4 **Murder Before Midnight—Film**
7 **Flana-Grams—Sports News**
12:00 4 **Ulmer Turner And The News**
12:15 4 **"Hoosier Schoolboy"—Feature**
Film, Mickey Rooney & Anne Nagel
12:30 9 **Chicagoland Newsreel**
(KS2XBS channel 2 Phonevision experimental station.)
(Stations reserve the right to change above listings without notice)

Tuesday

MAR. 6	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:45 9 **Talking With Toni—Interviews**
Guest: Spanish Consulate Gen. G. de Caso Ridaura
10:00 4 **Fun and Features—Variety**
9 **Your Figure Ladies—Exercises**
10:15 4 **Fun And Figure—Ed Allen mc**
10:30 4 **Fun And Features—(continued)**
9 **Chicago Cooks—B. Barkley**
11:00 4 **Tele-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**
11:30 4 **Fun And Features (continued)**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Tommy Bartlett**
12:00 4 **Film**
5 **Meet Mintz—Herbie Mintz**
9 **Open House—Frankie Masters**
Audience: Sheila Kelman Memorial Club; Guest: Harry Pegzello, Tribune Club Golfer
12:15 4 **For Ladies Only—Commentary**
5 **Newsroom—Latest Information**
12:30 4 **Multiscope News—Ticker Tape**
5 **Panorama Shop—Fern Persons**
12:45 4 **Through The Picture Tube**
1:00 4 **Garry Moore Show**
5 **"Kentucky Carnival"—Feature**
Film with John Ariedge, Mary Lou Bender, & Fuzzy Knight. Tale of horse racing, love, and the desire to conquer
7 **Beulah Karney Show—Foods**
9 **Needlecraft Parade—M. Tuck**
1:15 9 **Test Pattern**
1:30 4 **First Hundred Years—Comedy**
1:45 2 **Preview Time (Decoded)**
4 **Bill Evans Show—Comment**
2:00 2 **"The Little Foxes"—Feature**
Film with Bette Davis and Herbert Marshall. The story of a ruthless beauty whose only love was a lust for power
4 **Let's Have Fun—Hank Grant mc**
5 **Miss Susan—Susan Peters**
2:15 5 **Edgar A. Guest Program**
2:30 5 **Remember This Date**
Features Bill Stern as emcee
3:00 4 **Homemakers' Exchange**
5 **Kate Smith Hour—Variety**
Music, sports, news, fashion, etc.
3:30 4 **Multiscope News**
3:45 7 **Adventure Stories**
4:00 4 **Lucky Pup—Puppet Adventures**
5 **NBC Comics—Four Serials**
7 **Ozmoe—Puppet Show**
9 **Telephone Game—Quiz**
4:15 4 **Adventure Time**
5 **Panhandle Pete And Jennifer**
"Pancho Chihuahua and the Television Engineer"
7 **Half-Pint Party—Al Gannaway**
4:30 4 **Assembly—Interviews**
5 **Howdy Doody Show—Bob Smith**
7 **Sagebrush Theater—Western**
"Every Man's Law" I
9 **Foto Test—Frank Sweeney**
Win for yourself the jackpot of prizes
5:00 4 **Emmett Dedman Commentary**
5 **Cactus Jim—Western Feature**
7 **Lois And Looie—Kids Show**
9 **Small Fry Club—For Kids**
5:15 4 **H M Ranch—Western**
7 **Sandy Strong—Puppets**
5:30 4 **Window Shopping—Commercial**
5 **Crusader Rabbit—Cartoon**
7 **Stories In The Sand**
Kay Morrow relates "The Goose Girl"
9 **Trail Blazers' Theater—Western**
"Between Fighting Men" II
5:35 5 **Clifton Utley—News**
5:45 4 **Linger Awhile**
Marty Hogan and Estelle Loring
5 **Weatherman—Clint Youle**
5:55 5 **Public Life Of Cliff Norton**
Subject: Conceal Your Valuables
6:00 4 **Danny O'Neil At Home Show**
5 **Kukla, Fran, And Ollie**
The family will enjoy it
7 **Champagne Party—Musical**
Andy and Della Russell star
9 **Captain Video—Adventures**
6:05 7 **Club Seven—Musical**
Eadie and Rack piano team, Tony Bavarr vocalist, and guests
6:15 4 **Ulmer Turner—News**
7 **Going Places With Betty Betz**

6:30 4 **CBS News—Douglas Edwards**
5 **John Conte's Little Show**
7 **Beulah Show—Comedy**
Ethel Waters stars as the "Mr. Fixit"
9 **Austin Kiplinger—News**

6:40 9 **Weather News—Frann Weigle**

6:45 2 **Preview Time (Decoded)**
4 **Stork Club—Interviews**
Your host, Sherman Billingsley
5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel**

7:00 2 **"The Great Man Votes"—Film**
(See Mon. 2:00 listing)
4 **Frontier Theater—Western**
"Quick Trigger Lee"
5 **Star Theater—Variety**
Comedy acts with Milton Berle emcee
Guests: The Andrews Sisters, Rex Weber and Senor Carlos
7 **"Charlie Chan, Shanghai Cobra"**
Feature film with Sidney Toler
9 **Court Of Current Issues**
Discussion on topics of the day

7:30 9 **Johns Hopkins Science Review**

8:00 4 **Vaughn Monroe Show—Musical**
Variety with Shaye Cogan vocalist and Ziggy Talent comedian
5 **Fireside Theater—Film Drama**
"Malachi's Cove" with Wilfred Walters, Toni McMillan, and Sally Owen. Drama about English fisher-folk
7 **Billy Rose Show—Drama**
9 **Cavalcade Of Bands—Musical**
Buddy Rogers host presents Peggy Lee and Claude Thornhill & his orch.

8:30 4 **Suspense—Mystery Drama**
3rd anniv. presents Basil Rathbone in "Dr. Jekyl And Mr. Hyde" tale of a dual personality
5 **Circle Theater—Drama**
"The Partnership" by Doris Halman
7 **Life Begins At 80—Discussion**
Jack Barry moderator

9:00 4 **Danger—Mystery Drama**
5 **Amateur Hour**
Ted Mack emcees outstanding talent
(see page 8)
7 **March Of Time Thru The Years**
"Newsfronts of the War . . . 1940"
John Daly host, guests: Manfred Gottfried and David Douglas Duncan
9 **Feature Film**

9:15 2 **Preview Time (Decoded)**
9:30 2 **"Wild Harvest"—Feature Film**
(See Sun. 3:00 listing)
4 **DeLuxe Story Theater**
"The Tenor" by J. C. Bunner with Hugo Haas & Lee Patrick. Tale of how a young girl is disillusioned by her idol
7 **Roller Derby**

10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**
9 **"Assigned To Danger"—Feature**
Film with Gene Raymond & Noreen Nash. The adventures of an insurance investigator who brings about the capture of a gang of payroll bandits

10:10 5 **Dorsey Connors Show**

10:15 4 **Ulmer Turner—News**
5 **Clifton Utley—News**
7 **Cameraman at Large—Film**
"Reel Fun"

10:30 4 **Sports Roundup—Joe Wilson**
5 **Let's Look At Sports**
Tom Duggan narrates
7 **To be announced**

10:45 4 **Ship's Reporter—Interviews**
5 **Herbie Mintz Show—Musical**

11:00 4 **What's Your Trouble**
5 **Broadway Open House—Variety**
Cut-ups from Jerry Lester and gang
7 **Paul Harvey—News**

11:10 7 **Top O'The Weather—Russ Reed**

11:15 4 **Film**

11:20 7 **Walter "Fats" Pischon—Musical**

11:30 4 **Murder Before Midnight—Film**
7 **Fiana-Grams—Sports News**
9 **"The Mind Of Mr. Reeder"**
Feature with Ray Walsh and Will Tyffe in the role of inspector

12:00 4 **Ulmer Turner And The News**

12:15 4 **"What A Man"—Feature Film**
with Johnny Downs and Wanda McKay. Clerk turns manager and helps girl apparently hiding from police

12:30 9 **Chicagoland Newsreel**
(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Wednesday

MAR. 7 — WBKB 4 — WNBQ 5 — WENR-TV 7 — WGN-TV 9

9:45 9 **Talking With Toni—Interviews**
Guest: Trib. Colm. Lucy Key Miller

10:00 4 **Fun And Features**
9 **Your Figure Ladies—P. Fogarty**

10:15 4 **Fun And Figure—Exercises**

10:30 4 **Fun and Features (continued)**
9 **Chicago Cooks—Recipes**

11:00 4 **Tele-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**

11:30 4 **Fun And Features—(continued)**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**

12:00 4 **Film**
5 **Meet Mintz—Herbie Mintz**
9 **Open House—Musical Variety**
Guests: Board Of Education

12:15 4 **For Ladies Only—Commentary**
5 **Newsroom—Late Information**

12:30 4 **Cooking Is Fun—Tina Redmond**
5 **Panorama Shop—Fern Persons**

1:00 4 **Garry Moore Show**
5 **"Boys Reformatory"—Feature**
Film with Frankie Darro and Grant Withers
7 **Kay Morrow Show**
Bathing suits made of everything from sequins to fur

1:00 9 **Luncheon at the Republic**
Fashions

1:15 9 **Test Pattern**

1:30 4 **First Hundred Years—Comedy**
Trials and tribulations of a young married couple, with Jimmy Lydon

1:45 2 **Preview Time (Decoded)**
4 **Bill Evans Show—Comment**

2:00 2 **"Caged Fury"—Feature Film**
Richard Denning, Sheila Ryan, Buster Crabbe, Mary Beth Hughes. A circus provides the setting for murder and romance
4 **Let's Have Fun—Variety**
5 **Miss Susan—Susan Peters**

2:15 5 **Edgar A. Guest Program**

2:30 5 **Bert Parks Show—Musical**

3:00 4 **Homemakers' Exchange**
5 **Kate Smith Hour—Musical**

3:30 4 **Hair Raising Tale**

3:45 7 **Adventure Stories**

4:00 4 **Lucky Pup—Fun For Kids**
5 **NBC Comics—Serials**
7 **Mary Hartline Show**
Games and fun for the kids with pianist Chet Roble
9 **Telephone Game—Quiz Time**
Harold Isbell takes over as mc

4:15 4 **Adventure Time**
5 **Gabby Hayes Show**
Tale of great men of the past
7 **Half-Pint Party—Al Gannaway**

4:30 4 **Assembly—Interviews**
5 **Howdy Doody Show—Bob Smith**
7 **Sagebrush Theater—Western**
"Every Man's Law" II
9 **Foto Test—Quiz**
Join the fun with Frank Sweeney and Sue Topping as they quiz contestants

5:00 4 **Comic Capers**
5 **Cactus Jim—Western Feature**
7 **Lois And Looie—Kids Show**
Lois Fisher with cartoon for small-fry
9 **Small Fry Club—Bob Emery**

5:15 4 **H M Ranch—Western**
Bob Starkey emcee
7 **Sandy Strong—Puppet Tale**

5:30 4 **Window Shopping—Commercial**
5 **Crusader Rabbit—Cartoons**
7 **Tom Corbett Space Cadet**
9 **Trail Blazers' Theater—Western**
"Songs & Bullets" I

5:35 5 **Clifton Utley—News**

5:45 4 **Linger Awhile**
5 **Weatherman—Clint Youle**
7 **Uncle Mistletoe**
A pleasantly interesting tale for youngsters

5:55 5 **Public Life Of Cliff Norton**
Subject: Telling Fortunes with Axle Grease

6:00 4 **Music Bowl—Musical**
Danny O'Neil and Carolyn Gilbert
5 **Kukla, Fran, And Ollie**
7 **Champagne Party—Musical**
Andy and Della Russell star
9 **Captain Video—Adventures**

6:05 7 **Club Seven—Musical**

6:15 4 **Ulmer Turner—News**
7 **Faye Emerson Show—Interviews**
Guest: Skitch Henderson

6:30 4 **CBS News—Douglas Edwards**
5 **Showroom—Musical**
7 **Chance Of A Lifetime—Quiz**
John Reed King mc, Dick Collier co-median, Russell Arms & Liza Palmer song and dance team
9 **Austin Kiplinger—News**

6:40 9 **Weather News—Frann Weigel**

6:45 2 **Preview Time (Decoded)**
4 **Perry Como Show—Musical**
Guest: Lionel Hampton
5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel**

7:00 2 **"The Little Foxes"—Feature**
(See Tues. 2:00 listing)
4 **Arthur Godfrey And His Friends**
Musical variety with Arthur and all the little Godfrey's
5 **Four Star Revue—Comedy**
Ed Wynn mc plus antics
7 **"Father Steps Out"—Feature**
Film with Frank Albertson, Jed Prouty, & Lorna Gray
9 **Seeing The Unseen**
Time lapse photography with John Nash Ott mc (see article on pg. 10)

7:30 9 **For Men Only—Morrison Wood**
Unusual recipes for men to make

8:00 4 **Somerset Maugham Theater**
Drama of short story by author
5 **Kraft Theater—Drama**
"Delicate Story" starring Nelson Olmsted, John Ericson, and Felecia Montealegre. Comedy about young wife who extends kindness to soldiers as part of the war effort
7 **Don McNeill's TV Club**
Festive session with Don, Johnny Desmond, Patsy Lee, Sam Cowling, and guest Dorothy Shay
9 **Famous Jury Trials**
Reenactment of cases in annals

8:30 4 **The Web—Mystery Drama**
"The Shadowy Man"
9 **Plainclothesman—Drama**
"The Upside Down Clue"

9:00 4 **Blue Ribbon Boxing**
Ezzard Charles vs Joe Walcott
5 **Break The Bank—Quiz**
Bert Parks asks the questions
7 **Wrestling From Rainbo Arena**
9 **Hollywood Spotlight Revue**

9:15 2 **Preview Time (Decoded)**

9:30 2 **"The Great Man Votes"—Film**
(See Mon. 2:00 listing)
5 **Stars Over Hollywood—Drama**
9 **"Secret Evidence"—Feature**
Film with Marjorie Reynolds and Chas. Quigley. Story of a lawyer who falls in love with his secretary

9:45 4 **Fight Follow Up**

10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**

10:10 5 **Dorsey Connors Show**

10:15 4 **Ulmer Turner—News**
5 **Clifton Utley—News**

10:30 4 **Sports Roundup—Joe Wilson**
5 **Let's Look At Sports**

10:45 4 **Ship's Reporter—Inteviews**
5 **Herbie Mintz Show—Musical**

11:00 4 **What's Your Trouble**
Got a problem? let Mr. & Mrs. Mal Bellairs help you solve it
5 **Broadway Open House—Variety**
Leny Kent mc, Richard Hayes singer, Estelle Sloane dancer, Dell and Abbott comedy team, & the Day Dreamers
7 **Paul Harvey—News**
9 **"What Price Crime"—Feature**
Film with Chas. Starrett, Noel Madison and Virginia Cherrill. Story of a federal agent in love with a girl whose brother is head of a smuggling ring

11:10 7 **Top O'The Weather—Russ Reed**

11:15 4 **Week—Weather-Wise**

11:20 7 **Walter "Fats" Pischon—Musical**

11:30 4 **Murder Before Midnight—Film**
7 **Flana-Grams—Sports Comment**

12:00 4 **Ulmer Turner And The News**

12:15 4 **"Hot Rhythm"—Feature Film**
Robt. Lowery & Dona Drake; Mixup in a recording studio brought about to promote a singing star
9 **Chicagoland Newsreel**
(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

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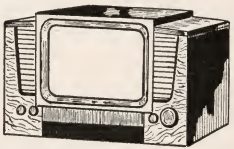

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Thursday

MAR. 8 — WBKB 4 — WNBQ 5 — WENR-TV 7 — WGN-TV 9

9:45 9 **Talking With Toni—Interviews**
Guest: Ice Capades star Bobby Specht

10:00 4 **Fun And Features—Music**
9 **Your Figure Ladies—P. Fogarty**

10:15 4 **Fun And Figure—Ed Allen mc**

10:30 4 **Fun And Features (continued)**
9 **Chicago Cooks—Miss Barkley**

11:00 4 **Tele-Shopper—Betty Whitney**
7 **Bob And Kay Show—Comments**

11:30 4 **Fun And Features (continued)**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**

12:00 4 **Film**
5 **Meet Mintz—Herbie Mintz**
9 **Open House—Musical Variety**
Audience: "Forget-Me-Not" Club; Guest: "Woman of destination"

12:15 4 **For Ladies Only—Commentary**
5 **Newsroom—Late Information**

12:30 4 **Susan Adams Cooking**
5 **Panorama Shop—Fern Persons**

12:45 4 **Through The Picture Tube**

1:00 4 **Garry Moore Show—Variety**
5 **"Last Alarm"—Feature Film**
J. Farrell McDonald, Polly Young, & Warren Hull
7 **Beulah Karney Show—Foods**
9 **Stop, Look, And Learn—Quiz**

1:30 4 **First Hundred Years—Comedy**
7 **Something New**
9 **Test Pattern**

1:45 2 **Preview Time (Decoded)**
4 **Bill Evans Show—Comment**
7 **"Amateur Crook"—Feature Film**
starring Bruce Bennett

2:00 2 **"Sahara"—Feature Film**
Humphrey Bogart in the mighty story of epic adventure in the desert
4 **Let's Have Fun—Hank Grant mc**
5 **Miss Susan—Susan Peters**

2:15 5 **Edgar A. Guest Program**

2:30 5 **Remember This Date—Bill Stern**
Jet McDonald vocalist

3:00 4 **Homemakers' Exchange**
Louise Leslie demonstrates
5 **Kate Smith Hour—Musical**
Variety with guest stars, news, fashions, and a film preview

3:30 4 **Bride And Groom**
John Nelson emcees
9 **Chicagoland Newsreel**

3:45 4 **Multiscope News—Ticker Tape**
7 **Adventure Stories**
9 **Plan-A-Room—Designs**

4:00 4 **Lucky Pup—Kids Puppet Show**
5 **NBC Comics—Four Serials**
7 **Ozome—Puppet Show**
9 **Telephone Game—Quiz**

4:15 4 **Adventure Time**
5 **Panhandle Pete And Jennifer**
"Li'l Wigwam and the Magic Bubble Bath"
7 **Half-Pint Party—Al Gannaway**

4:30 4 **Assembly—Interviews**
5 **Howdy Doody Show—Variety**
7 **Sagebrush Theater—Western**
"Night Riders" I
9 **Foto Test—Frank Sweeney**
Join Sue Topping, see if you could answer the questions

5:00 4 **Comic Capers**
5 **Cactus Jim—Western Feature**
7 **Lois And Looie—Kids Show**
9 **Small Fry Club—Bob Emery**

5:15 4 **H M Ranch—Western**
7 **Sandy Strong—Puppet Tale**

5:30 4 **Window Shopping—Commercial**
5 **Crusader Rabbit—Cartoon**
7 **Stories In The Sand**
Kay Morrow narrates
9 **Trail Blazers' Theater—Western**
"Songs & Bullets" II

5:35 5 **Clifton Utley—News**

5:45 4 **Linger Awhile**
5 **Weatherman—Clint Youle**

5:55 5 **Public Life Of Cliff Norton**
Subject: Smoking in Bed

6:00 4 **Danny O'Neil At Home—Musical**
5 **Kukla, Fran, And Ollie**
7 **Champagne Party—Musical**
9 **Captain Video—Adventure Tale**

6:05 7 **Club Seven—Musical**

6:15 4 **Ulmer Turner—News**

6:30 4 **CBS News—Douglas Edwards**
5 **John Conte's Little Show**
7 **Lone Ranger—Western**
"Blacktrail" Lone Ranger outsmarts businessman in stagecoach robbery
9 **Austin Kiplinger—News**

6:40 9 **Weather News—Frann Weigel**

6:45 2 **Preview Time (Decoded)**
4 **Stork Club—Interviews**
5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel**

7:00 2 **"Caged Fury"—Feature Film**
(See Wed. 2:00 listing)
4 **Starlight Theater—Drama**
"Miss Beull" High School teacher has bad time with children trying to put on play, Shakespeare's "Romeo and Juliet," but eventually succeeds
5 **Groucho Marx—Quiz**
Contestants ad-lib for prize word
7 **Stop The Music—Musical Quiz**
Bert Parks mc, Marion Morgan, Jimmy Blaine, Betty Ann Grove vocalists
9 **Telesports Digest**

7:30 4 **Show Goes On—Variety**
Robert Q. Lewis mc introduces buyers and the talent they seek
5 **Peter Lind Hayes Show**
Informal variety with Mary Healy
9 **Rocky King, Detective—Drama**
"Allotment Annie" with Roscoe Karns

8:00 4 **Alan Young Show—Variety**
5 **Star Revue—Variety**
Jack Haley as mc, Mindy Carson vocalist & Carl Hoff's orch. and guests King Cole Trio, Lorraine Rognan, Pat Bowman, and Jessie, James & Cornell

7 Holiday Hotel—Musical Variety
Don Ameche mgr., Betty Brewer vocalist, Georgie Hale dancers, Don Craig Chorus, Bernie Green's orch.
9 Adventures Of Ellery Queen
Lee Bowman stars

8:30 4 Big Town—Drama
Crusading reporter Steve Wilson fights for justice in the "Illustrated Press"
7 Blind Date
Arlene Francis femcee of competition
9 Beauty Contest
Myron Wallace emcee

9:00 4 Truth Or Consequences
Ralph Edwards emcee of zany antics
5 Martin Kane, Private Eye
William Gargan stars as sleuth
7 Roller Derby
Joe Hasel & Ken Nydell narrate
9 Cartune-O—Musical Quiz
Lee Bennett mc, Peggy Taylor, and Bob Trendler's orchestra

9:15 2 Preview Time (Decoded)

9:30 2 "The Little Foxes"—Feature
(See Tues. 2:00 listing)
4 Hollywood On The Line
Anne Revere is interviewed via phone
5 Wayne King Show—Musical
Vocalists Harry Hall, Jackie James, Gloria Van and Don Large Chorus with a concert show

9:45 4 Hollywood Reel
Interviews with the movie stars

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle
9 Wrestling

10:10 5 Dorsey Connors Show

10:15 4 Ulmer Turner—News
5 Clifton Utley—News
7 Toni Gilman Show—Variety

10:30 4 Sports Roundup
5 Let's Look At Sports

10:45 4 Ship's Reporter
5 Herbie Mintz Show—Musical

11:00 4 Airflyte Theater—Drama
Dennis O'Keefe in "Scandalous Conduct." A dept. store efficiency expert's cold aloofness toward employees is overcome by a pretty girl
5 Broadway Open House—Variety
Jerry Lester mc, Dagmar, Ray Malone, and the Mello Larks vocal group
7 Paul Harvey—News
9 "I Conquer The Sea"—Feature
Film with Steffi Dunns, Stanley Morner, Douglas Walton. Conflict between native whalers and Portuguese cod fishermen

11:10 7 Top O'The Weather—Russ Reed

11:20 7 Walter "Fats" Pischon—Musical

11:30 4 Murder Before Midnight—Film
7 Flana-Grams—Sports Comments

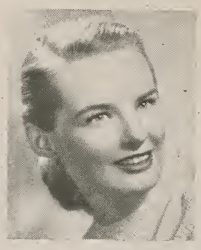
12:00 4 Ulmer Turner And The News

12:15 4 "Loud Speaker"—Feature Film
Jacqueline Wells and Ray Walker
9 Chicagoland Newsreel

(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

I'M SUE TOPPING



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CHANNEL

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DON AMECHE
with BETTY BREWER
8:00 P.M. THURSDAY
WENR-TV CHANNEL 7

Now Every Friday

The Big Story

8:30 P.M.

Plus These Other Headliners

QUIZ KIDS
7:00-7:30 P.M.

WALT'S WORKSHOP
7:30-8:00 P.M.

HENRY MORGAN'S GREAT TALENT HUNT
8:00-8:30 P.M.

BOXING BOUTS
9:00-9:45 P.M.

GREATEST FIGHTS OF THE CENTURY
9:45-10:00 P.M.

Friday

MAR. 9	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:45 9 **Talking With Toni—Interviews**
Takes you to the Shrine Circus

10:00 4 **Fun And Features—G. Menard**
9 **Your Figure Ladies—P. Fogarty**

10:15 4 **Fun And Figure—Ed Allen mc**

10:30 4 **Fun And Features (continued)**
9 **Chicago Cooks—Recipes**
Barbara Barkley prepares a tasty dish

11:00 4 **Tele-Shopper—Betty Whitney**
7 **Bob And Kay Show—Comment**

11:30 4 **Fun And Features (continued)**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**

12:00 4 **Film**
5 **Meet Mintz—Herbie Mintz**
9 **Open House—Frankie Masters**
Audience: Joyce Memorial Methodist Church Women's Club; Guest: Gabby Hartnett, ex-baseball player

12:15 4 **For Ladies Only—Commentary**
5 **Newsroom—Late Information**

12:30 4 **Cooking Is Fun—Tina Redmond**
5 **Panorama Shop—Fern Persons**

1:00 4 **Garry Moore Show**
5 **"Club Havana"—Feature Film**
Tom Neal and Margaret Lindsey. The drama of love, conflict, danger, & murder in the lives of six people
7 **Housewives Holiday—Kirchner**
9 **Interior Decoration—Designs**

1:15 9 **Test Pattern**

1:30 4 **First Hundred Years—Comedy**

1:45 2 **Preview Time (Decoded)**
4 **Bill Evans Show—Comment**

2:00 2 **"Back To Bataan"—Feature Film**
John Wayne in a drama of a handful of heroes and their date with destiny
4 **Let's Have Fun—Hank Grant mc**
(see page 10)
5 **Miss Susan—Susan Peters**

2:15 5 **Edgar A. Guest Program**

2:30 5 **Bert Parks Show—Musical**
Bill Goodwin subs for Bert

3:00 4 **Homemakers' Exchange**
5 **Kate Smith Hour—Musical**

3:30 4 **Fashion Magic—Ilka Chase**

3:45 7 **Adventure Stories**

4:00 4 **Lucky Pup—Doris Brown mc**
5 **NBC Comics—Four Serials**
7 **Mary Hartline Show—Games**
9 **Telephone Game—Quiz**
Harold Isbell & Jane Quinn mc

4:15 4 **Adventure Time—Serial**
5 **Gabby Hayes Show**
History book characters come to life

7 **Half-Pint Party—Al Gannaway**

4:30 4 **Assembly—Interviews**

5 **Howdy Doody Show—Bob Smith**

7 **Sagebrush Theater—Western**
"Night Riders" II

9 **Foto Test—Frank Sweeney**
Enjoyable quiz for the ladies

5:00 4 **Comic Capers—Puppets**
Don and Vera Ward emcee

5 **Cactus Jim—Western Feature**

7 **Lois And Looie—Kids Show**

9 **Small Fry Club—Bob Emery**

5:15 4 **H M Ranch—Western**

7 **Sandy Strong—Puppet Show**

5:30 4 **Window Shopping—Commercial**

5 **Crusader Rabbit—Cartoon**

7 **Tom Corbett Space Cadet**

9 **Tony Fontaine Show—Musical**
Paula Wray vocalist

5:35 5 **Clifton Utley—News**

5:45 4 **Linger Awhile—Marty Hogan**

5 **Weatherman—Clint Youle**

7 **Uncle Mistletoe**
Adventurous tales with Obediah Pig, Humphrey Mouse, and Tony Pony

5:55 5 **Public Life Of Cliff Norton**
Subject: Roberting for Apples

6:00 4 **Music Bowl—Danny O'Neil mc**
Carolyn Gilbert co-emcee

5 **Kukla, Fran, And Ollie**

7 **Champagne Party—Musical**
Andy and Della Russell star

9 **Captain Video—Adventures**

6:05 7 **Club Seven—Musical**

6:15 4 **Ulmer Turner—News**

7 **Faye Emerson Show—Interviews**
Guests: U. N. News Correspondents

6:30 4 **CBS News—Douglas Edwards**

5 **Showroom—Roberta Quinlan**

7 **Life With Linkletter**
Comedy and domestic skits with Art

9 **Austin Kiplinger—News**

6:40 9 **Weather News—Frann Weigle**

6:45 2 **Preview Time (Decoded)**

4 **Perry Como Show—Musical**

5 **News Caravan—John Swayze**

9 **Chicagoland Newsreel**

7:00 2 **"Sahara"—Feature Film**
(See Thurs. 2:00 listing)

4 **Mama—Domestic Comedy**
Family problems with Peggy Wood, Judson Laire and Robin Morgan

5 **Quiz Kids—Questions & Answers**
Small fry panel of experts, Joe Kelly

7 **Twenty Questions—Quiz**
Animal, vegetable, mineral, or ? You name it! Bill Slater mc

9 **Talent Hunt—Amateur Session**
Tony Weitzel emcee

7:30 4 **Man Against Crime—Drama**
Mysteries with Ralph Bellamy in lead

5 **Walt's Workshop**
Mr. Durbahn constructs a wall writing table

7 **Penthouse Party—Variety**
Join Betty Furness, Don Cherry, Buddy Weed Trio and guests for an informal get-together

9 **You Asked For It**
Art Baker emcees session

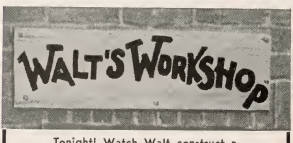
8:00 4 **Ford Theater—Drama**
"The Ghost Patrol" Sinclair Lewis' comedy about a cop who just couldn't quit, starring Ernest Truex

5 **Morgan's Great Talent Hunt**
Comedy and variety of unusual acts with Arnold Stang

7 **Pulitzer Prize Playhouse**
"Haunted House" by Owen Davis starring Barbara Britton and John Forsythe. A ghostly couple and a living couple arrive in Calif. to live in the same house

9 **Golden Gloves Tournament**
Cream of amateur boxers will participate

8:30 5 **Big Story—Newspaper Drama**
Wm. Pinney of the Pensacola News & Journal tells his story



Tonight! Watch Walt construct a wall writing table

7:30 - 8:00 P.M.

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Friday—March 9

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presented by your
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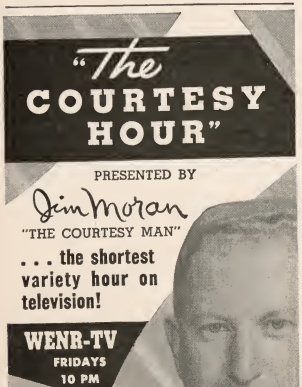

FRIDAY—*continued*

9:00 4 **Star Of The Family—Musical**
Morton Downey presents dance team, Peggy Ryan and Ray MacDonald, King Cole Trio and Gary Morton, comedian

5 **Boxing Bouts**
Rex Layne vs Bob Satterfield

7 **Bigelow Theater—Drama**
"Double Feature" starring Diana Lynn and Don Defore. Story of young married couple who are both in the acting profession

9:15 2 **Preview Time (Decoded)**

9:30 2 **"Caged Fury"—Feature Film**
(See Wed. 2:00 listing)

4 **Hit Spot—Musical Variety**
Gene Fields singing emcee, Peggy Taylor, TuTones, and 4 Notes

7 **Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble and Win Strache on the music end

9:45 5 **Greatest Fights Of The Century**
Film: Joe Louis vs Al McCoy (12/16/40)

10:00 4 **Ernie Simon—Curbstone Cutup**

5 **Weatherman—Clint Youle**
Latest information on the atmosphere

7 **Courtesy Hour—Variety**
Tony Weitzel subs for Jim Moran in presenting a parade of professional talent

9 **Golden Gloves—Chgo. Finals**

10:10 5 **Dorsey Connors Show**
Helpful ideas for homemakers

10:15 4 **Wrestling From Hollywood**

5 **Clifton Utley—News**

10:30 5 **Let's Look At Sports**
Tom Duggan narrates

10:45 5 **Herbie Mintz Show—Musical**
A past era come to life in song

11:00 4 **What's Your Trouble**
Have a problem, let them solve it

5 **Broadway Open House—Variety**
Jerry Lester cutting capers with gang

7 **Paul Harvey—News**

11:10 7 **Top O'The Weather—Russ Reed**

11:15 4 **Nu Youth—Nu Life**
Body building health revue

11:20 7 **Walter "Fats" Pischon—Musical**

11:30 4 **Murder Before Midnight—Film**

7 **Fiana-Grams—Sports Comments**

9 **"The Missing People"—Feature**
Film with Will Fyffe & Lynn Harding

12:00 4 **Ulmer Turner And The News**

12:15 4 **"The Fatal Hour"—Feature**
Boris Karloff, Marjorie Reynolds, & Grant Withers

9 **Chicagoland Newsreel**

(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Nobody Here But Us Kids!

By UNCLE HERBIE

I had another enjoyable experience at one of the television studios around town the other day. Ever since I went into the studio a few weeks ago and had that funny experience with the boom mike, I've wanted to go back and see what other things I could find out.

Well, it just so happened that when I went into the studio a few days ago, the cameraman on Camera number One (you see each camera has a number) was having some trouble with it. The director in the Control Room tells each cameraman where he should take the picture.

Now the cameraman wears earphones and can hear the director through them. It just so happened that the earphones on the cameraman for Camera Number One somehow got plugged into Camera Number One itself.

Now everytime the director told the Cameraman to take a shot in such and such a place, the camera would move itself around without even the Cameraman telling it to do so. Now everyone in the studio was quite amazed and also quite confused as you can imagine. The camera's eyes suddenly looked toward the control room and the next picture the director saw on the screen was a picture of himself.

Well, he certainly wasn't the prettiest director and evidently he wasn't the nicest either, and when his ugly face appeared on the screen—well that television set just up and broke itself in two.

Everyone really was surprised, but after that experience the director was nicer to the cameras, and the cameraman on Camera Number One and the show went off very smoothly. Which all goes to prove it pays to be nice to people.

This week's contest: Write a letter answering this question: Why I'd like tickets to Super Circus. Send it to Uncle Herbie, c/o TV Forecast, 185 N. Wabash. All Winners will receive passes to Super Circus. In addition, $1 will be given to the first prize winner; 50 cents to the second place winner; and 25 cents to third and fourth place winners.

Marshall Field & Company

Send Uncle Mistletoe® Greeting Cards

when you want to give a lot of pleasure

Cheerful, colorful cards with birthday and get-well messages. Uncle Mistletoe fans will love them . . . even grown-ups will think they're fun. There's a clever verse in each, with candy canes and other illustrations from Wonderland. Come in for yours now. Each, 10¢

Stationery—First Floor, North, Wabash

See Uncle Mistletoe on television at 5:45 P.M. Monday, Wednesday and Friday, WENR-TV, Channel 7

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Allow three weeks for processing of subscription. Use separate sheet for additional subscriptions. A special greeting card will be mailed to the recipient of a Gift Subscription. Please indicate proper name of giver to be signed on card.

3-3

Search for Typical TV Family Begins

Who is Chicagoland's Typical TV Family?

Once again, *TV Forecast* is conducting its annual search for the family that represents the midwest viewing audience. All it takes is a single letter, describing this typical TV family.

The prize awaiting the winning family is a full weekend at the luxurious Whitcomb Sulphur Springs hotel at St. Joseph, Michigan, with all expenses paid. The complete facilities of this wonder hotel will be extended to the lucky family with the compliments of the Whitcomb management.

Think of it—a suite of rooms overlooking Lake Michigan, sulphur baths and massages, sun-tan privileges, sightseeing trips, rhumba instruction, and a reserved table at the gay Saturday night show-party. Besides this, Dean's Riding Stables in St. Joseph will provide free rides and instruction.

The prize-winning letter will be picked by competent judges on the basis of sincerity and interest. Any reader of *TV Forecast* can win this thrilling weekend for his own family or another.

The contest will last only four weeks. Get your letter in this week so that it will receive early consideration. Here are the simple rules:

1. Write a letter to *TV Forecast* Family Editor, 185 N. Wabash avenue, Chicago 1, Illinois ———— describing Chicagoland's Typical TV Family.

2. No limit on number of entries. Any reader of *TV Forecast* can enter.

Shows Open to Public

WENR-TV—20 N. Wacker Dr., AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Acrobat Ranch," Saturday 9:45 a.m.; "Don McNeill TV Club," Wednesday 8:00 p.m.

WGN-TV—435 N. Michigan, SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Al Morgan," Monday 7:30 p.m.; "Open House," 12-1 p.m. Monday thru Friday. Phone Mr. Sauer, DE 2-1815.

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The man who volunteers for service . . . in peace or war . . . can be doubly proud. He has said it aloud. More, he has underlined it with action. He has reaffirmed with a concrete fact his citizenship . . . moving to "support and defend" in the uniform of his choice. That volunteer has also taken the first step toward betterment of his own future. He will be a better man . . . with a career to respect.

Your United States Army needs more men like him . . . men aware of the pride that goes with this uniform, this public acknowledgement of a duty and a debt. Acknowledge it for yourself today. Go to the nearest U. S. Army and U. S. Air Force Recruiting Station . . . and **say it aloud.**

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Out of Focus

By JIMMY BALKE

This month the Girl Scouts celebrate their 39th anniversary, and I think it only fitting that we pay tribute to the greatest *girl scout* of all-time . . . ERROL FLYNN!

Many celebrities were scouts when youths. For instance, Ernie Simon patrolled with the EAGLES for two years . . . until an operation straightened his *nose*. Our editor, Bob Kubicek, was a scout, too. He could follow a broken trail for miles as a scout; and, to think that only yesterday, he lost a redhead on Clark St. after just two blocks.

I imagine that you all know the scouts have various units and slogans. The Beavers have a slogan, "I am a Beaver and I *build*." The slogan of the Eagles was, "I am an Eagle and I *hunt*." I was in the *Skunk* Patrol and our slogan was, "I am a Skunk and I . . . *insisted on changing units*."

CAPSULE REVIEWS

For a few minutes of relaxing melody and song, "Club *Seven*" is a *natural*.

The TV cooking programs are doing wonders for my wife. Already she's learned six new ways of giving me indigestion.

Groucho Marx, Ole Man *Ribber*.

My *drinking* uncle has his favorite show, too . . . "Cavalcade of *Bonds*."

GLAMOUR CLOSEUPS

The T.P. Beauty Contest is the perfect blending of sponsor and talent. *T.P. beer* has the "head" and the *contestants* have the "body."

Cuticle-description: Martha Raye . . . silly filly!

Last Thursday evening I turned the channel-selector on my set and came across the Tavern Pale Beauty Contest . . . so I turned the channel-selector on my set!!!

Sid Caesar and Imogene Coca . . . more laughs than Jerry Lester has beanbags!!

Duggan Picks Charles By K.O. In 9th

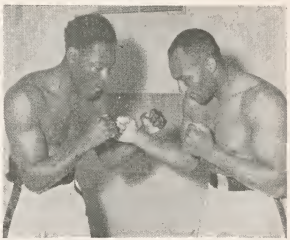
By TOM DUGGAN
WNBQ Sportscaster

Jersey Joe Walcott has had a successful ring career. Successful to a point that he has already had three shots at the Heavyweight Championship of the World. On Wednesday he's showing up for appearance number four and another shot at the ultimate goal of all heavyweights. If he makes it, I'll be the second most surprised man in the United States . . . he'll be the first. In the fight game Jersey Joe is an old man, for that matter in every day life he's no chicken either. He's gone far beyond what he could have expected as a normal fighter's ring life and he's made money far in excess of his abilities as a fighter. Not until the late stage of his career did he reach prominence and then only because Joe Louis had slowed down to a walk . . . a walk without reflexes.

To my mind . . . Ezzard Charles will ring down the curtain on Mr. Walcott's ring aspirations decisively before the bout has progressed too many rounds. Charles is a different kind of a heavyweight Champion. He's a hungry Champ. To most of the men who have won the title, it has immediately meant fame and fortune. Charles is not the possessor of either one . . . and he wants both.

The only way he can get them is by proving to an almost disinterested public that he is a Champion deserving of the name. A step in that direction would be to clout Mr. Walcott from here to next Monday and I am sure Charles proposes to do it. The earliest possible moment that he can make Mr. Walcott take a shower the better off he will be. . . . And by inversion the longer Mr. Walcott doesn't take a shower the lousier Mr. Charles will look and Mr. Charles, as I have said, is not in a financial position where he can afford to look lousy.

Charles is pointing for another shot at Joe Louis. This next time he should also put Joe Louis to sleep. He could have done it the last time . . . but when the opportunity presented itself he knew he was way ahead on points and remembering Billy Conn, he decided that discretion was the better part of valor and backed wisely away to win handily. But since that fight both his confidence and his irritation have been growing like weeds.



Ezzard Charles (left) faces Jersey Joe Walcott Wednesday night before WBKB cameras.

The public has not accepted him as a true Champion and a knockout over Louis should do the trick. That may be a pretty tall order but I think he can, and will, do it. So the Walcott fight is just a conditioner and a chance to pick up some bacon and egg money.

After all what has Charles to fear from a man who couldn't even lick Rex Layne, the well padded newcomer from Utah. Layne has all the grace and ring acumen of a blind puppy dog and yet he took Jersey Joe. Charles is a fine boxer and a good puncher . . . good enough to finally put Walcott away. I'd say in about the ninth round.

Next Week: "Television Is Not a Slaughterhouse for Boxing," by Ed Pazdur who takes a blast at pugilism and comes up with recommendations to help clean up the sport.

Johnny Bratton . . .

Fans May See Brat Cop Title

By ED PAZDUR

THE thousands of Chicagoans who watched Johnny Bratton knock out Bobby Dykes over WBKB recently are now properly impressed that the Brat has grown up. In the fabulous career of the 23 year old slugger, no fighter has had his ups and downs with such ironical regularity.

Johnny's first big chance came when he was matched with Beau Jack, a leading lightweight. Jack caught him with a whopping crack on the chin and the Brat was finished in the eighth round with a fractured jaw. Johnny retired for further training and after his jaw healed, he again began moving back up the fistic ladder. Meanwhile, he put on more weight and became a natural as a welterweight.

His next big chance came again against the lightweight champion, Ike Williams. If he could get by this one, he would prove his class as a great contender. But almost a year to the day after his first broken jaw and in the same place, the Chicago Stadium, and in the same round, Williams caught and fractured the Brat's jaw again!

The Brat explains it this way: "I had an impacted wisdom tooth and it separated the bone. That made it easy to break. The dentist told me to have the tooth yanked, but I thought I could get by with it. Now, since I did have it pulled the jaw is stronger than ever."

While watching Johnny work out at Midwest Gym, we were impressed by his youthful appearance, speed, and power. He's still young enough to have a great career ahead of him. Learning some bitter lessons, he takes them seriously and in earnest, promising himself never to repeat earlier mis-

takes in the ring. A natural lefthander, he can punch equally as hard with his right although most of his power is in his left hand.

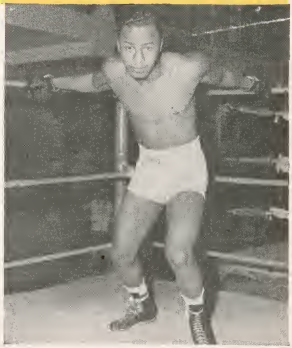
"I switched to a right-handed stance and worked a lot with my right so now it is almost as strong as my left. Most of my power is in my left but I use it mostly for jabs," said Bratton . . . That explained why Dykes was floored by one punch—a left jab by a presumably right hander.

When asked if he could defeat a wrestler, his eyes lit up, and he replied: "If we met under the same conditions, wrestler to wrestling rules and I stick to boxing rules, I know darn well I could take him." When reminded Joe Louis said he couldn't defeat a wrestler, Johnny violently shook his head. "I think Joe could punch the wrestler silly. Those guys in wrestling are a bunch of fakes anyway. Give me one my weight and I'll take care of him."

Bratton has drawn more than $400,000 in the Chicago Stadium during his young career. He claims in all of his fights he has grossed about $100,000 in purses, but because of poor handling of his finances he is about broke. "I really have to work to get straightened with the income tax people," Johnny said. "Then I'm going to be careful and start saving for a future."

Bratton is pulling for matches with Kid Gavilan and Charlie Fusari in order to get a clear shot at the title. It appears his greatest nemesis no longer lies in a lack of self-confidence or ability, but in an innate fear that he may have a glass jaw. His fight with Fusari at the Chicago Stadium, March 14, will establish the durability of his dubious jaw.

Johnny met his 20 year old wife, Joanne, in Detroit while visiting an Uncle. "When I first saw her I wanted to see her more often. I used to make special trips to Detroit just to visit her. Now we make our home in Chicago," said Johnny. . . . Mrs. Bratton has no love for the boxing game and looks forward to the day he retires. She seldom attends his fights and promises one thing—Johnny will quit as soon as they save enough money and before he is hurt seriously.



TV Wrestling Highlights

Jerry Meeker, Montana heavyweight is eyeing bookings in Chicago following his recent Alaskan tour. As far as he's concerned, Truman can give it back to the Russians. As you know, wrestlers like to eat and the embittered Meeker returned with this report: "Here's what they charged us for chow. Hamburger sandwich $1.00. Steak was $2 a pound and ice cream cones were 50 cents. Milk 80 cents per quart, ham and eggs $2.50, hotel rooms from 8 to $20."

RUFFY

Another newcomer seeking Chicago bookings is the Portugal champion, **Mario De Souca.** He is currently wrestling in New York and lively bidding from Chicago promoters is probably already in the offing. . . . **Ruffy Silverstein** is pressing Stanlee and Rocca for the New York limelight. His recent matches have caused considerable excitement and speculation amongst Gotham fans.

Sandor Szabo, three times world's champion, has been named manager of *The Yankees*—a wrestling team composed of stars like **Rocca, Eagle, Thesz, Carnera, Torres,** and **Silverstein.** Negotiations are now under way to sign these grapplers to line up *The Yankees* for a tour of Europe and South America. The magnitude of the venture is exemplified by the outlay of some $750,000 to get the ball rolling.

Cuffnotes: One of Don Eagles greatest boosters is none other than **Jack Dempsey. . . . Andre Drapp,** the French rave reported earlier in this column, is slated for an exclusive interview and visit with *TV Forecast.* Watch for it! . . . Fan clubs are invited to write this column for announcements or solicitations for new members.

WGN-TV To Telecast Golden Gloves Friday

The finals of the Golden Gloves Tournament of Champions from the Chicago Stadium will be telecast over WGN-TV and the DuMont Television Network Friday, March 9, from 8 p.m. to conclusion.

Jack Brickhouse, WGN-TV sports announcer, will describe the Chicago Tribune Charities event for the television audience. Sportscaster Harry Creighton, Vince Lloyd and Frank Sweeney will be on hand to assist in both the radio and TV commentary.

The western finals will bring Chicago TViewers the cream of amateur boxers as they compete for the honor of representing the West in the national championships to be held later in the month at New York.

The Chicago leather pushers are the winners of the regional elimination tournaments conducted in 32 metropolitan cities from the western, mid-west and southern areas.

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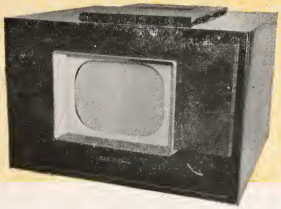

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Mystery Girl!

This is Floria Vestoff, member of the Vestoff family, which has provided leading dancers in Europe and America for several generations. She's the Old Gold dancing cigarette pack. The little girl (photo not yet available) is Helen Ehfalz of Clifton, N.J., no relation to Floria. Was that your guess? See page 8.

Fed-Up With Wrestling—She Wins 2 Free Ducats

"Personally I'm fed up with wrestling. I see half nelsons in my sleep. Just for once I'd like to watch any TV program I pleased. The only way I can do that is to get the boss and heir out of the house for one evening.

"Unless you'd be so gracious as to send me two tickets to lure them out of the house, I will never be able to see what the other TV programs are like," laments Mrs. Rose Worley of Lowell, Ind.

Other winners were:

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Mrs. Mitze Alexander
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Mrs. Leon Wenzel
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Miss Janet Tang
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BOXING: A pair of reserved ringside seats to another great boxing card sponsored by the IBC on March 14.

Tickets to such matches as Joe Louis and Ray Robinson have already been awarded. Two winners will be selected from letters judged most sincere telling "why I'd like to see Chicago Stadium boxing." Write: Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago. Deadline: March 9.

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—**"I would like to see a live wrestling show because....."**

Deadline for this week: Wednesday, March 7. Write: Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

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